

# CHIEF NATIONAL GUARD BUREAU INSTRUCTION

NGB-PA DISTRIBUTION: A CNGBI 0600.01A 11 October 2016

#### COMMISSIONING HERITAGE PAINTINGS

References: See Enclosure C.

- 1. <u>Purpose</u>. This instruction establishes policy and assigns responsibilities for commissioning Heritage Paintings in accordance with (IAW) references a through h.
- 2. <u>Cancellation</u>. This instruction supersedes CNGBI 0600.01, 10 November 2013, "National Guard Heritage Paintings Committee."
- 3. Applicability. This instruction applies to all National Guard elements.
- 4. Policy. It is National Guard policy to:
- a. Organize and manage a committee to advise and recommend the commissioning of new Heritage Paintings to the Chief of the National Guard Bureau (CNGB) for approval.
- b. Nominate and commission Heritage Paintings in the same fiscal year (FY), when possible.
- c. Fund paintings and associated costs for framing, production, and printing through the National Guard Bureau's (NGB) Office of Public Affairs (NGB-PA). Travel costs for NGB members on the Committee will be paid by NGB-PA. Travel costs for National Guard Joint Force Headquarters-State (NG JFHQs-State) members will be paid by their respective States.
- d. Submit Heritage Painting production objectives each FY for earmark purposes on the specified target dates provided by the Committee.

# **UNCLASSIFIED**

- 5. Definitions. See Glossary.
- 6. Responsibilities. See Enclosure A.
- 7. <u>Summary of Changes</u>. This instruction has changed significantly. Users are advised to read this publication entirely.
- 8. <u>Releasability</u>. This instruction is approved for public release; distribution is unlimited. Copies are available through <a href="http://www.ngbpdc.ngb.army.mil">http://www.ngbpdc.ngb.army.mil</a>
- 9. <u>Effective Date</u>. This instruction is effective upon publication and must be reissued, cancelled or certified as current every five years.

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# Enclosures:

A -- Responsibilities

B -- Criteria for Selection of National Guard Heritage Painting

C -- References

GL -- Glossary

#### ENCLOSURE A

#### RESPONSIBILITIES

# a. CNGB. The CNGB will:

- (1) Select and appoint a Committee chairman and four Committee members from NG JFHQs-State offices to serve two-year terms.
- (2) Approve the commissioning of up to one new Heritage Painting annually per FY.
  - b. Committee Chairman. The Committee chairman will:
- (1) Convene the Committee annually to review nominations from the States for new Heritage Paintings.
  - (2) Submit the Committee's recommendations to the CNGB.
- (3) Present proposed changes to the Committee's organization and operation to the CNGB.
  - c. Director of NGB-PA. The Director of NGB-PA will:
- (1) Appoint a NGB historian as the Army National Guard (ARNG) subject-matter expert and voting member for the Committee.
  - (2) Appoint a secretary as a non-voting member of the Committee.
- (3) Provide annual guidance to the States to solicit nominations for new Heritage Paintings.
- (4) Commission Heritage Paintings approved by the CNGB and enforce Heritage Paintings guidelines to ensure historical accuracy of commissioned art
- (5) Provide two full-size reproductions of Heritage Paintings to each State represented by a painting.
- (6) Produce prints of Heritage Paintings for general command information and public outreach use.
- (7) Accept new Heritage Paintings from the vendor on behalf of the NGB as Federal art.

- (8) Coordinate Heritage Painting unveiling with the Committee and the nominating States.
- d. <u>Director of the Air National Guard(ANG) (DANG</u>). The DANG will appoint an ANG historian as a subject-matter expert and voting member of the Committee.
  - e. Committee Members. Committee members will:
- (1) Ensure the widest possible dissemination of requirements for nominations from the States.
- (2) Enforce criteria for eligibility of and events for consideration as Heritage Paintings (see Enclosure B).
- (3) Evaluate nominations and recommend those that best exemplify the heritage and history of the National Guard to the CNGB for commissioning.
- (4) Nominate the most qualified artists and commission them for the approved topics and events.
  - f. Secretary. The Secretary will:
    - (1) Receive nomination packets and review them for completeness.
    - (2) Distribute nomination packets to Committee members.
- (3) Answer Committee members' questions about individual submissions.
  - (4) Keep minutes of Committee meetings and deliberations.
- g. <u>ARNG Directorate Property Book Officer</u>. The ARNG Directorate Property Book Officer will:
  - (1) Receive new Heritage Paintings from the Director of NGB-PA.
- (2) Maintain an inventory and accountability for National Guard Heritage Paintings.

#### ENCLOSURE B

# CRITERIA FOR SELECTION OF NATIONAL GUARD HERITAGE PAINTING

- 1. <u>Depiction</u>. The National Guard Heritage Series depicts the Militia and the National Guard from 1636 to present day by identifying and commemorating the branches and missions of the ARNG and ANG through the selection of appropriate historical events.
- 2. <u>Qualities of Guardsmen</u>. Heritage Paintings reflect the following qualities of Guardsmen:
  - a. Reliability.
  - b. Gallantry.
  - c. Loyalty.
  - d. Combat readiness.
  - e. Self-confidence.
  - f. Self-sacrifice.
  - g. Devotion to duty.
  - h. Ability to overcome odds.
  - i. Unit pride and patriotism.

# 3. Criteria.

- a. Heritage Paintings identify a Guard unit as the central subject rather than an individual or a specific event. The participation of a particular unit in an event is the focus. The caption to a Heritage Painting identifies the unit, the present day bearer of that image, and the event in detail.
  - b. Units depicted in Heritage Paintings must have Guard or Militia origin.
- c. Subjects of Heritage Paintings depict dramatic and inspiring scenes that best capture the essence of the National Guard Heritage.

#### ENCLOSURE C

# **REFERENCES**

- a. AR 360-1, 25 May 2011, "The Army Public Affairs Program"
- b. AF Instruction 35-101, 18 August 2010, "Public Affairs Responsibilities and Management"
- c. AF Instruction 35-113, 11 March 2011, "Internal Information"
- d. AF Policy Directive 35-1, 28 September 2012, "Public Affairs Management"
- e. AR 360-1, 25 May 2011, "The Army Public Affairs Program"
- f. NG Pamphlet 360-5, 06 June 2008, "National Guard Public Affairs"
- g. DoD Instruction 5105.18, 10 July 2009, "DoD Intergovernmental and Intragovernmental Committee Management Program"
- h. DoD Instruction 5400.13, 15 October 2008, "Public Affairs (PA) Operations"

#### **GLOSSARY**

# PART I. ACRONYMS

ARNG Army National Guard
ANG Air National Guard

CNGB Chief of the National Guard Bureau
DANG Director of the Air National Guard
DARNG Director of the Army National Guard

FY Fiscal Year

IAW In accordance with

NG JFHQs-State National Guard Joint Force Headquarters-State

NGB National Guard Bureau

NGB-PA National Guard Bureau Office of Public Affairs

# PART II. DEFINITIONS

National Guard Heritage Series -- The succession of paintings sponsored by the National Guard that debuted in 1962 used to illustrate its heritage and publicize the unique nature of Citizen-Soldiers and Airmen to the American public and other interested parties through public outreach channels.

National Guard Heritage Paintings Committee -- A group of individuals within the National Guard, chosen by area of expertise and geographical location, tasked to meet annually to evaluate submissions from States on historical events to be commissioned for inclusion among the National Guard Heritage Series.